

AR | **ANNA
RODMAN**
Portfolio

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TABLE OF CONTENTS

Resume

Letter of Recommendation

Certificate

Nonfiction Film

Treatment

Scripts

Schedule

Fiction Film

Storyboards

Shot List

Lined Script

Live TV Production

Lighting Plot

Camera Plot

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RESUME

AR

ANNA RODMAN

(309)370-4786

anna.rodman@yahoo.com

5814 W Chadworth Ct. Peoria, IL 61615

A detail-oriented and people-oriented producer with a passion for non-fiction storytelling that inspires change and connects others through compassion.

EDUCATION

Taylor University | 2020-2023

BA in Film and Media Production

Belmont University | 2019-2020

Studied Motion Pictures

EXPERIENCE

Producer/Writer

"Hostage" short narrative film | 2023

- Scheduled twenty-seven cast and crew members and nine locations for a ten-day shoot over four weekends
- Created call sheets, daily production reports, and breakdown sheets
- Wrote the treatment and original step outline for the story

Producer/Editor - Creative Intern

Samaritan's Purse | 2022

- Conceptualized, directed, edited, and delivered a three-part promotional series that benefited another in-house department
- Organized and scheduled small teams to see through the completion of various promotional pieces
- Collaborated with international offices to produce and write pieces for their benefit

Director/Writer/Videographer

"Expat: More than a Tourist" short international documentary | 2022

- Set up cameras and the environment for interviews within thirty minutes, having never seen the location
- Captured footage of Cuenca, Ecuador and the subjects' daily lives
- Created a short version of the documentary in three days
- Led and collaborated with a small team during the post-production process

Producer/Writer

"Lizzi: Deeper than Water" short documentary, two-time College Television Award-Winning Film | 2021

- Organized and scheduled small crews and multiple subjects who were located in various cities and states with limited time available
- Led location scouting and booked locations
- Ensured the production ran on schedule and was delivered by the deadline
- Managed licenses, created budgets, and organized all paperwork
- Shot additional coverage

SKILLS AND CERTIFICATIONS

- Avid Certified | Media Composer Specialist
- Adobe Premiere Pro
- Adobe InDesign
- Adobe Media Encoder
- DaVinci Resolve
- Adobe Acrobat
- Microsoft Office Suite
- Google Workspace
- RED Weapon
- Sony FS7, FS5, a6500, a7R IV
- Canon Rebel T7i

LETTER OF RECOMMENDATION

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March 25, 2023

Dear Hiring Manager:

I am writing to give my highest and most enthusiastic recommendation to Anna Rodman, an exceptional student of mine at Taylor University. Anna transferred to Taylor as a sophomore and quickly made herself indispensable to the Film & Media Production program. She has worked as an employee for the film program, acted as an on-camera host of the department's social media update, and acted as an academic pre-advisor to freshmen and sophomores. In all of these roles, she demonstrated great organization, remarkable efficiency and a kind and compassionate demeanor.

Anna has applied herself to academic endeavors in her major with seriousness, diligence and a commitment to excellence. Her major encompasses a broad range of skills including film and television production, producing, scriptwriting, shooting/editing, social media content creation and research/analysis. She has distinguished herself as a leader, creative problem-solver and project manager who rolls with changes and never comes unglued. She seems able to adapt to *any* situation, to talk comfortably with *anyone*, and to gain the trust of people who've just met her.

Anna has experience on both non-fiction and fiction projects. She manages details and logistics with an ease that I have rarely observed in an undergraduate. In fall 2021, she produced the documentary "Lizzi: Deeper than Water" about a Paralympic swimmer that ended up winning a \$10,000 prize from the national Emmy organization in Hollywood. The film was also accepted by eleven film festivals and won two regional Emmy awards. In January 2022, Anna joined a crew that traveled to Ecuador where she produced a short documentary about American ex-patriots. That project has gone on to be accepted at several film festivals. Another of Anna projects, the fiction film "Live in 5," has been accepted by two regional film festivals, proving that Anna is just as versatile at producing scripted work. In addition, Anna has served on the crew of multiple live production projects including the university president's Inauguration, our music department's annual Christmas concert, the university's graduation ceremony, and countless chapel services.

I am absolutely confident that Anna would hit the ground running at your organization. Within no time, you will wonder how you ever got along without her. 765-499-7484.

Sincerely,

A handwritten signature in black ink that reads 'Kathy Bruner'.

Kathy Bruner, Professor
Film & Media Program
Taylor University

CERTIFICATE

AR



POWERING
GREATER
CREATORS

Avid Technology

is pleased to confirm

Anna Rodman

has successfully achieved the status of

Avid Certified | Media
Composer Specialist



2022-04-12

Date of Completion

Jeff Rosica
President and Chief Executive Officer, Avid

**NONFICTION
FILM**

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SP BROADCAST PRODUCTION TREATMENT

WORKING TITLE	It All Starts With You – Social Spot Series
AUTHOR	Anna Rodman

LOGLINE
<i>Brief phrase or sentence that encapsulates the story tone, theme and visual style</i>
This is a social media series that focuses on engaging visuals timed to a rhythm that point out the audience’s role in Operation Christmas Child.

CREATIVE CONCEPT
<i>Describe in detail the overall creative idea and how it will be created through unique storytelling and visual style</i>
<p>For this series of three videos, each video starts a bit differently but ends with the same message “It all starts with You.”</p> <p>Video 1: The idea for this video is to show a series of events backwards, gradually getting faster. First, we would start with a shot of a happy child, holding a shoebox. Then we would show more clips of the distribution event. After that, we would show clips of the boxes in transport, people packing the boxes (at a packing party for example), people handing off the boxes, and filling the boxes. As those events are shown, the speed of the cuts would get faster and faster until the last shot. We would dramatically slow down to see a box sliding in front of a person on a counter top. Then, the graphic “It all starts with You” would pop up. Last, the Samaritan’s Purse logo would appear.</p> <p>The goal of this video would be to create an overwhelming feeling that so much good is happening and dramatically stop to call the audience to action.</p> <p>Video 2: The idea for this video is a quick-cutting video that shows the journey of a shoebox, highlighting the large number people needed to make Operation Christmas Child work. This will be shown in a chronological series of events. We would show clips of people filling the boxes, handing the boxes to people that would seal them with Samaritan’s Purse tape and put them in bigger boxes, traveling with the boxes, and eventually giving the boxes to children. Throughout each stage of this process, we would quickly cut to various people continuing the action. So, we would see many people, in many different places, doing the same thing; it would look like a continuous motion. The last part of the events would focus on one child smiling with their box, then we would cut back to the first person we show in the video closing their box. Finally, we show the graphic “It all starts with You,” and we close with the Samaritan’s Purse logo.</p> <p>The goal of this video is to astound the audience by how much work is needed for Operation Christmas Child and call them to action.</p>

SP BROADCAST PRODUCTION TREATMENT

Video 3:

The idea for this video is to highlight an individual’s role in Operation Christmas Child through a quick-paced, sentimental video. We will start by showing short clips of a person shopping for shoebox items. After, we will see the person building their box. Then we will see them hand it off to another person. The person who was given the box will then turn around and pretend to hand it to a child. At this point we will transition to footage of someone handing a box to a happy child. Finally, we see the graphic “It all starts with You,” followed by the Samaritan’s Purse logo.

The goal for this video is to clearly show the audience how they can help and connect them to the idea on an emotional level by showing the positive result (a happy child) at the end of the video.

KEY MINISTRY MESSAGING

Messaging details required for successful communication

This series focuses on show don’t tell, so the way the images are put together needs to be clear.

PRODUCTION NOTES

Special considerations this production will need to address

It will be important to know which b-roll footage is available to use before planning any shoots.
Video 2 requires a lot of locations and people.
Video 3 requires a few locations and a specific b-roll shot for the transition in the video.
All locations would need to be approved, and people would need to be found to help.

RESEARCH PHOTOS

Reference photos of locations, talent or featured people included in this story (not a mood or story board)

Final Script

Lizzi: Deeper than Water

Video	Audio
CUT FROM BLACK	MUSIC: "Spirit of Nature (Atmospheric Version)" MUSIC UNDER SFX: CALM WATER
FS SLIGHT LOW ANGLE FLOATING ON THE WATER MUNCIE CENTRAL HIGH SCHOOL POOL FS PAN LOW ANGLE, SIDE ANGLE HANDHELD LIZZI DIVING IN THE POOL FS LIZZI DIVING IN POOL, ABOVE WATER TO UNDERWATER EWS DRONE BACKWARD HIGH ANGLE MUNCIE CENTRAL HIGH SCHOOL	SFX: SPLASHES AND UNDERWATER DIVE SFX: OUTDOOR AMBIANCE, CARS DRIVING BY
ARCHIVAL MS NEWS REPORTER 1 WITH TV NEXT TO HER	NEWS REPORTER 1: "An Austin Paralympic Swimmer."
ARCHIVAL MCU PAN LEFT PHOTO OF LIZZI SWIMMING BUTTERFLY ARCHIVAL MS ZOOM IN PHOTO OF LIZZI DIVING	NEWS REPORTER 2: "Lizzi Smith" NEWS REPORTER 3: "Lizzi Smith"
ARCHIVAL MS NEWS REPORTER 1 WITH TV NEXT TO HER	NEWS REPORTER 1: "Lizzi Smith" SFX: CARS DRIVING, OUTDOOR AMBIANCE
WS SLIGHT LOW ANGLE HANDHELD BRIDGE AND TRAIN TRACKS GRASSY AREA, CARS PASSING	NEWS REPORTER 3: "Smith will swim for team USA in the upcoming
WS HANDHELD DOWNTOWN MUNCIE; REFLECTIVE BUILDING AND CAR DRIVING TO LEFT	SFX: CAR DRIVING, OUTDOOR DOWNTOWN SOUND NEWS REPORTER 3: "Paralympic games"
FS HANDHELD CAR DRIVING DOWNTOWN MUNCIE TO LEFT	SFX: CAR DRIVING, OUTDOOR DOWNTOWN SOUND NEWS REPORTER 3: "in Rio."
WS RACK FOCUS HANDHELD CAR DRIVING DOWNTOWN MUNCIE, AWAY FROM CAMERA	SFX: CAR DRIVING, OUTDOOR DOWNTOWN SOUND NEWS REPORTER 2: "Lizzi described a journey not without hurdles."

MS SIDE ANGLE FLOATING ON THE WATER; LIZZI SWIMMING FADE IN CENTER SCREEN TITLE: LIZZI DEEPER THAN WATER FADE OUT TITLE FADE TO BLACK	SFX: SWIM STROKE SPLASHES MUSIC FADE OUT
FADE UP FROM BLACK WS DRONE DOWN HIGH ANGLE MUNCIE	SFX (FADE IN): NATURAL OUTDOOR SOUND, CARS DRIVING, BIRDS CHIRPING MUSIC BED: "Cinematic Ambient Piano" MUSIC FADES UP AND UNDER Keith: "My greatest joy is being a father of eight children, and Lizzi's the seven of eight."
MCU INTERVIEW, SLIGHT ANGLE LOWER THIRD: KEITH SMITH, LIZZI'S FATHER	"When you're havin' a child, you know, you wanna healthy baby."
MCU INTERVIEW, SLIGHT ANGLE LOWER THIRD: LIZZI SMITH, PARALYMPIC SWIMMER	LIZZI: "I had a condition called amniotic band syndrome. So as a result, I was born without"
MS INTERVIEW, SLIGHT ANGLE	"my left forearm."
GRAPHIC OF PREGANT WOMAN ZOOMS IN TO BABY INSIDE; BABY'S ARM DISAPPEARS	"So it's amniotic band syndrome. There's all, like, fibroids in there. So kinda like umbilical cord getting wrapped around, fibroids got wrapped around and cut off circulation.
ARCHIVAL PHOTO FS; LIZZI AS BABY SITTING IN WHITE CHAIR	"And since then it's been adapting to life would,"
ARCHIVAL PHOTO FS; LIZZI AS BABY IN PURPLE, GREEN, BLUE, AND PINK ONESIE	"when not everything's designed for one hand."
MCU INTERVIEW, SLIGHT ANGLE LOWER THIRD: ERIN SMITH, LIZZI'S SISTER	ERIN: "She was never raised any differently than the rest of us."
ARCHIVAL PHOTO MS; ERIN AND LIZZI ON BENCH	"It was very normalized"
ARCHIVAL PHOTO MCU; LIZZI AND ERIN HUGGING UNDER PINK UMBRELLA	"from the beginning."

GCEGC JOB SEARCH SERIES

Job Search Series: Job Fair

VIDEO	AUDIO
FADE UP FROM BLACK	MUSIC: UPBEAT CORPORATE MUSIC MUSIC FADES UP AND UNDER
AERIAL DRONE SHOT OF DOWNTOWN MARION DRONE SHOT OF PARK DRONE SHOT OF UPLAND	
MS NARRATOR, AGAINST OFFICE BACKGROUND	NARRATOR: Welcome to the Grant County Economic Growth Council's Job Search series. Today we will be giving you some tips about how to prepare for a job fair.
TRANSITION WITH GRAPHIC ELEMENTS	
WS PANNING JOB FAIR TABLES CU PAPERS ON JOB FAIR TABLES MS COMPANY BANNERS	NARRATOR: Before going to the job fair, do some research on what companies will be present. This will allow you to have more informed conversations with the employers.
MS MAN WALKS INTO JOB FAIR DRESSED WELL CU MAN ADJUSTING SUIT JACKET CU MAN ADJUSTING WATCH	NARRATOR: Make sure that you're dressing "one level" above the type of job that you're looking for. Be clean, showered, and wear nice clothing and shoes. This allows for employers to envision you on the job!
FS MAN WALKING THROUGH JOB FAIR	NARRATOR: Give yourself enough time to meet with most of the companies present at the event, including companies you didn't plan to. This will help you make as many connections as possible.
MS MAN GREETING COMPANY REPRESENTATIVE, SMILING, AND SHAKING HAND FS MAN TALKING TO SOMEONE AT BOOTH	NARRATOR: When meeting company representatives, be sure to look them in the eye, smile, and give them a firm handshake. NARRATOR: Before leaving, make sure you grab a business card. This will be a helpful

GCEGC JOB SEARCH SERIES

MCU PEOPLE EXCHANGING
BUSINESS CARDS

TRANSITION

MS NARRATOR

FADE TO BLACK

point of contact, if you're interested in reaching them later. Also consider carrying some business cards of your own with contact information and three to five of your best skills.

NARRATOR: Thank you for joining us today. For more information, check the resources below, and good luck on your job search.

MUSIC UP AND OUT

Shooting Schedule – October 2021

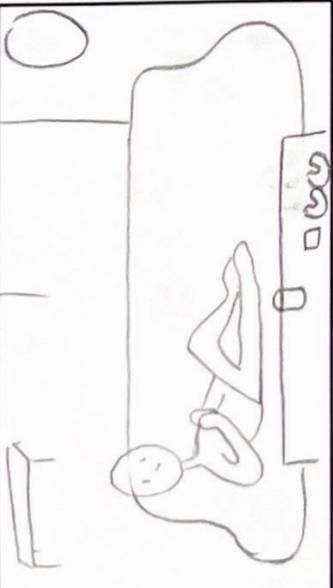
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3 Katie McClellan Interview @10:30am <i>Muncie</i> Anna, Gabe, Luke, Ethan PA – Elise Masters Anna, Luke, Ethan drive	4	5	6	7	8	9
10 Paul and Erin Smith Interviews @10:30am <i>Indianapolis</i> Anna, Gabe, Luke, Ethan PAs – Chloe Gard, Sara Khalaj Anna and Luke drive	11 Coach Tony Santino Interview and verité @8:00am <i>Yorktown High School</i> Anna, Gabe, Luke Anna and Luke drive	12	13 Keith Smith Interview @3:00pm <i>Muncie</i> Anna, Gabe, Ethan PA – Cullen Carrera Anna and Ethan drive	14	15	16
17 B-roll with Lizzi and family @4:30pm <i>Indianapolis</i> Anna, Gabe, Ethan Anna drive	18 Lizzi Interview and some verité @2:30pm <i>Muncie Central High School</i> Anna, Gabe, Ethan, Luke PAs – Journey Cornett, Kiersten Williams Anna and Luke drive	19	20 Lizzi swimming b-roll @2:30pm <i>Muncie Central High School</i> Anna and Gabe Anna drive	21	22	23
24	25	26	27	28	29	30
31						

FICTION FILM

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Storyboards - "Applying Pressure"

Scene: 1-A



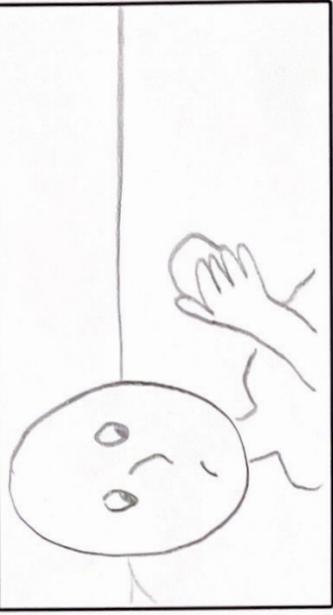
FS Andre scrolls through Naomii's Instagram

Scene: 1-B



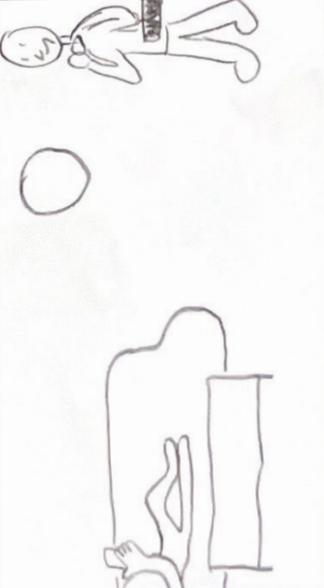
CU Andre scrolls through Naomii's Instagram, noticing all the other guys' comments

Scene: 1-C



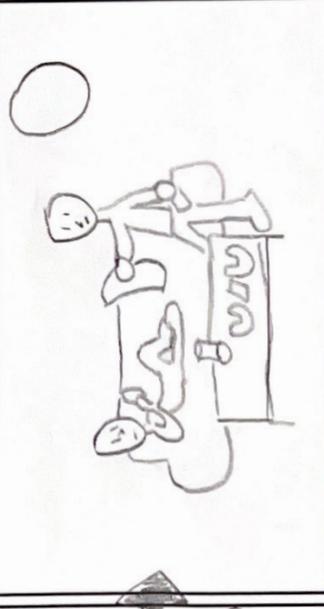
MCU Andre looks disappointed, then looks up when he hears Caleb

Scene: 1-D



FS Dolly left
Caleb enters with his suit jacket over his shoulder

Scene: 1-D



FS Dolly left
Caleb puts jacket on couch and phone on table. Andre: "Where are you on..."

Scene: 1-C



MCU
Andre: "a date? when did this..."

Scene: 1-E

Scene: 1-C

Scene: 1-E

Caleb "a couple days ago"
Caleb adjusts suit MS

MCU
Andre "how did you meet her?"

MS
Caleb "I didn't meet her"
Caleb adjusts suit

Scene: 1-C

Scene: 1-E

Scene: 1-C

MCU
Andre, "So you're basically going on a blind date going"

MS
Caleb, "yea, you could say that"
Caleb adjusts suit

MCU
Andre, "Oh that's cool..."

Shot List – Kane Reimagined

Scene #	Location	Shot Size	Shot Movement	Shot Angle/Elevation and Type	Action
1A	Dining Room	WS	Static	Eye-level, two shot	Jedediah smokes; Kane writes the Declaration of Principles; Jedediah speaks and walks to Kane
1B	Dining Room	MCU	Static	Eye-level, two shot	Kane writes the Declaration of Principles; Jedediah speaks and walks to Kane
1C	Dining Room	FS	Pan	Eye-level, three shot	Mr. Bernstein walks in; Kane turns his head and asks a question
1D	Dining Room	MS	Static	Shoulder-level, three shot	Mr. Bernstein enters and talks
1E	Dining Room	Cowboy shot	Pan, tilt	Shoulder-level, three shot	The men discuss; Kane walks to the table; Mr. Bernstein talks, “You only made the paper over...”
1F	Dining Room	MS	Static	Eye-level, three shot	The men discuss; Kane walks to the table; Mr. Bernstein talks, “You only made the paper over...”
1G	Dining Room	Cowboy shot	Tilt	Slight angle down, eye-level, three shot	Mr. Bernstein talks; Kane responds and turns the light off
1H	Dining Room	MCU	Static	Eye-level, two shot	Kane speaks and turns off the light
1I	Dining Room	MCU	Static	Eye-level, single shot	Kane turns off the light; Jedediah reacts
1J	Dining Room	Cowboy shot	Pan	Shoulder-level, three shot	Kane turns off the light; Jedediah reacts, speaks and walks; Kane walks and talks; Mr. Bernstein moves towards Kane and speaks
1K	Dining Room	MS	Static	OTS, two shot	Mr. Bernstein walks towards Kane and responds
1L	Dining Room	WS	Static	Shoulder-level, three shot	Kane says “These’ll be kept...”
1M	Dining Room	MCU	Static	Eye-level, single shot	Kane reads the Declaration of Principles; Jedediah interrupts

1N	Dining Room	Cowboy shot	Pan, tilt	Shoulder-level, single shot/two shot	Jedediah talks, moves towards the table, and puts out his cigarette
1O	Dining Room	CU	Dolly	Eye-level, two shot	Jedediah puts out his cigarette; Kane reacts, steps towards Jedediah, and speaks
1P	Dining Room	MFS	Pan, tilt	Shoulder-shot, three shot	Jedediah reacts and sits in the chair
1Q	Dining Room	MS	Dolly	Shoulder-level, three shot	Kane speaks and signs the paper
1R	Dining Room	MS	Static	Shoulder-level, three shot	Jedediah reacts and sits
1S	Dining Room	MS	Dolly	OTS, two shot	Kane speaks and signs the paper
1T	Dining Room	MS	Static	Eye-level, single shot	Jedediah asks for the paper
1U	Dining Room	WS	Static	Shoulder-level, three shot	Kane responds, "I'm gonna print it," and yells for Solly
1V	Dining Room	MFS	Static	Shoulder-level, two shot	Kane talks, "I'm gonna print it..."; Mr. Bernstein and Jedediah react; Solly speaks and enters
1W	Dining Room	FS	Pan	Shoulder-level	Solly speaks, "Alright"; Jedediah talks to Solly; Solly walks away; Jedediah speaks; Mr. Bernstein comments, "Sure" Solly speaks and enters
1X	Dining Room	MS	Static	Shoulder-level, two shot	Kane gives the paper to Solly and talks to him
1Y	Dining Room	MCU	Static	OTS, eye-level, single shot	Kane talks to Solly
1Z	Dining Room	MCU	Static	Eye-level, single shot	Kane talks to Solly

FADE IN:

1 INT. KITCHEN - DAY

^{A1}
THREE CONTESTANTS of a cooking show competition are standing proudly behind their dishes. The well dressed SHOW HOST walks between their stations speaking to the audience.

SHOW HOST

The competition is heating up! Who will make it to the final round and who will crack under the pressure? Find out after the break.

^{A2/6} ^{A3} ^{A4} ^{A5}
A young show INTERN carries one of the contestant's dishes, turns around and smashes it into the chef's apron.

QUITTER

Are you kidding me? You just- I can't- I'm done.

The quitting contestant stomps off set and shoves their apron in the Intern's face.

2 INT. CONTROL ROOM - CONTINUOUS

^{B1} ^{B2}
The show's tired PRODUCER watches the accident from the monitor, but their eyes are set on the two minute countdown clock at the top of the wall.

FLOOR DIRECTOR (O.S.)

Wait, we can fix it. Hang on!

^{B3}
DIRECTOR

Where's the contestant? We lost a contestant?

The grizzled Director swivels in his chair to look at the Producer.

PRODUCER

Hm?

DIRECTOR

I can't do this! The show's crap!

PRODUCER

There's half a million people watching.

B4

B3

DIRECTOR
And they'll just have to watch
Property Brothers instead.

PRODUCER
Do your job. I'm fixing it.

The Producer walks out of the control room.

3 INT. GREEN ROOM - CONTINUOUS

The Producer ^{c1} meets the Intern who is wiping the ruined apron
into a trash can.

PRODUCER
Follow.

The Intern drops the dust pan and follows the Producer. As
they walk, the Intern grabs a coffee pot and pours it into a
cup. The Intern burns his hand a bit.

INTERN
I'm supposed to bring this to the
Judge.

PRODUCER
Then bring it.

The Producer stops at a craft service table, picks up a tray
of cookies next to an nut allergy sign, and hands it to the
Intern. The Intern drops the coffee pot on the table and they
keep walking.

INTERN
Oh I'm not hungry.

PRODUCER
You're giving that to the Judge
too.

INTERN
They just wanted coffee.

PRODUCER
No, that is what you're presenting
to the Judge and the world.

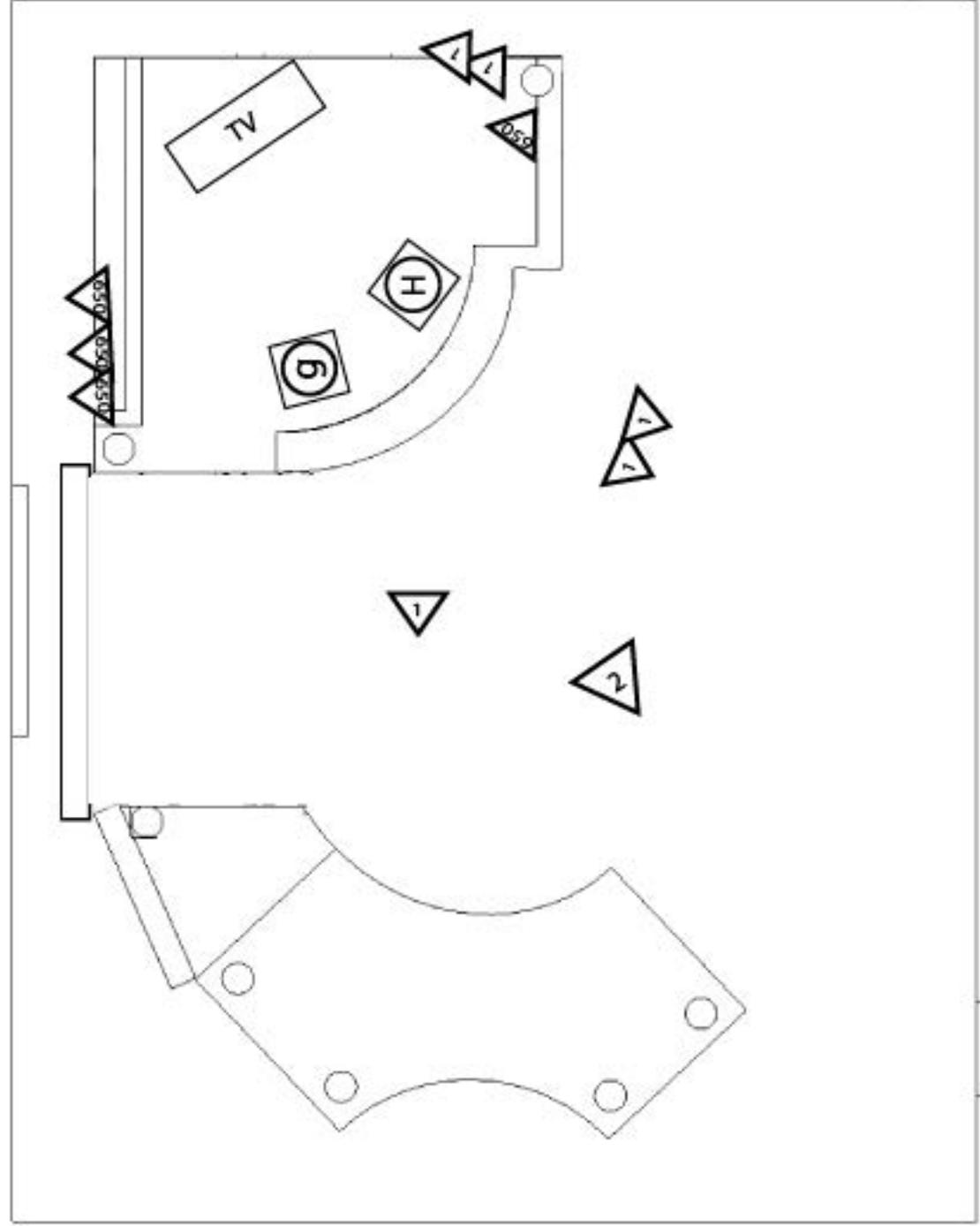
INTERN
Wait.

They pass the Judge getting their makeup/hair touched up and
the Intern hands the Judge their coffee. The Judge takes a
sip.

LIVE TV PRODUCTION

AR

Anna Rodman
Set 1 - Lighting Plan



650w

650w fresnel

1

1K fresnel

2

2K fresnel

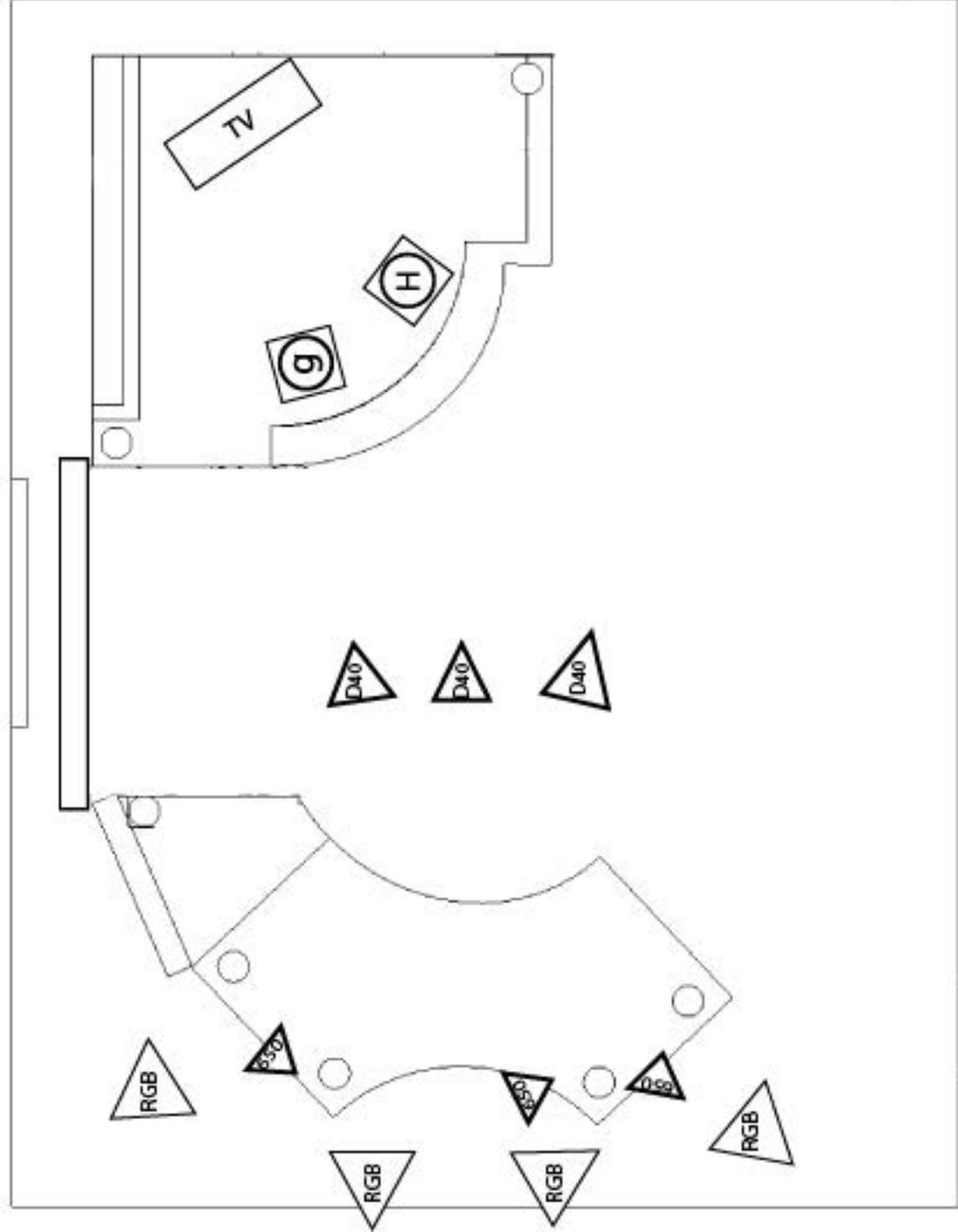
g

guest

H

host

Anna Rodman
Set 2 - Lighting Plan



650w fresnel



1K fresnel



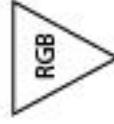
2K fresnel



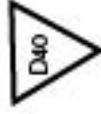
guest



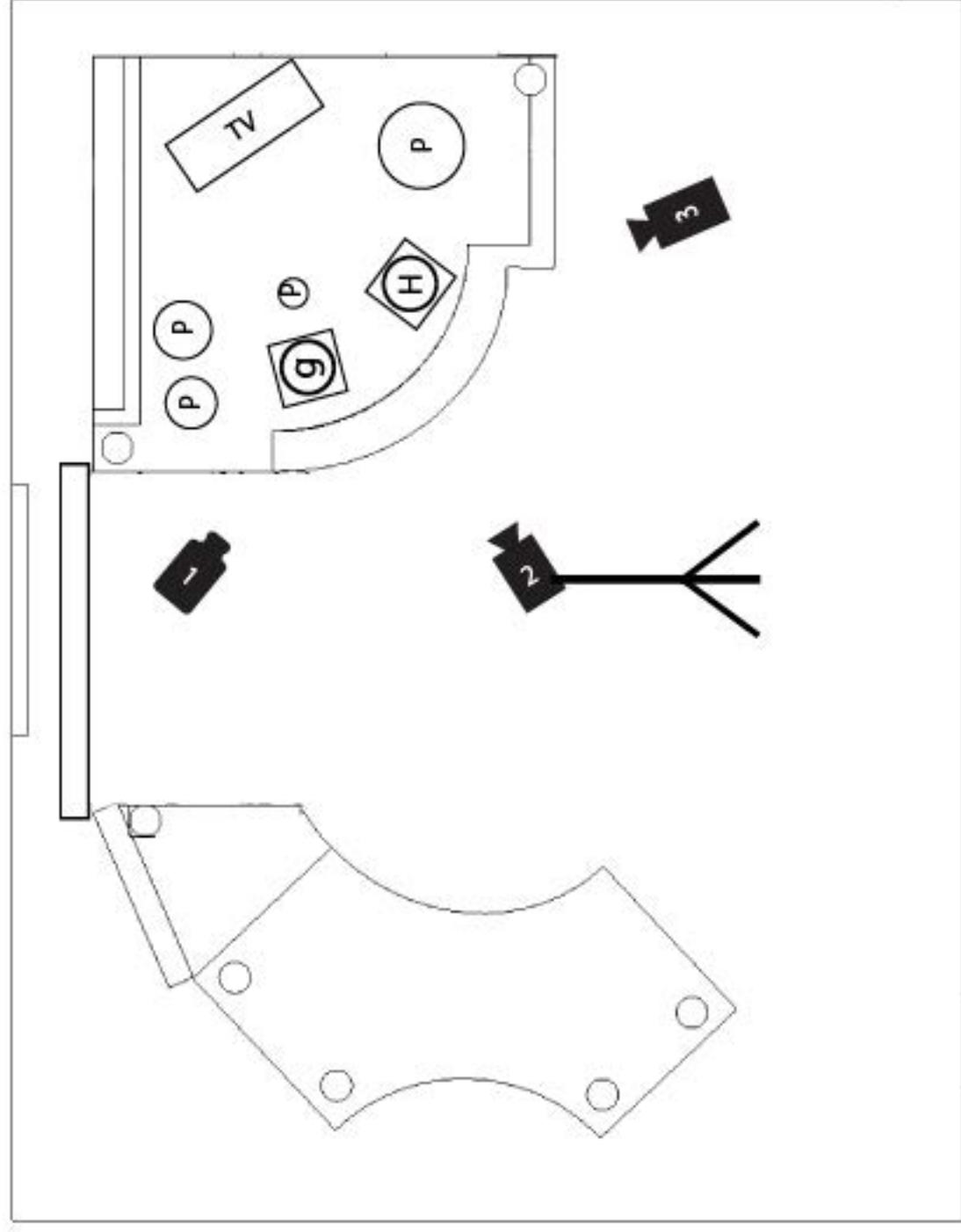
host



RGB Wall Splash



D40 lights



camera 1

camera 2
on jib

camera 3

guest

host

plants



Anna Rodman
Set 2 - Floor Plan

